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FOR IMMEDIATE RELEASE

Reser's Fine Foods Selects Ultimate Software's Intersourcing

Weston, FL, June 22, 2004--Ultimate Software (Nasdaq: ULTI), a leading provider of Web-based payroll and workforce management solutions, reports that Reser's Fine Foods has selected Ultimate Software's Intersourcing, the company's hosted service model, in April for its flexibility, reporting capabilities, and ease of navigation. Reser's products are sold in national grocery chains, independent retail outlets, and convenience stores, and are available in all 50 states, Canada, the Far East, Guam, and Mexico. Reser's makes fresh deli salads, dips and salsas, potato salads, pastas and sauces, Mexican foods, and smoked meats.

Reser's had been using a payroll service bureau, but having grown to 1,800 employees, the company wanted a solution that would give management more control and easier access to its employee information. The convenience food business selected Ultimate Software's Intersourcing because the hosted service model offers the comprehensive functionality and reporting capabilities the company sought without requiring onsite servers or dedicated IT resources. With Intersourcing, Ultimate Software purchases and maintains the hardware and operating software, and manages backups and upgrades.

"Our business is great food, not technology, and Intersourcing allows us to continue doing what we do best without worrying about hardware or software," said Pat Koenig, corporate HR director for Reser's.

"We found that the UltiPro functionality included with Intersourcing provides the level of sophistication our HR department requires, with business intelligence tools that are far superior to other systems. We look forward to streamlining our HR/payroll processes and using UltiPro's workforce reporting to expedite external reporting demands and provide us with better and faster internal information needed for analytical decision making."

Another major differentiator for Reser's is UltiPro's ease of use. Because its staff doesn't have a great deal of experience with technology, the food manufacturer wanted a system that was intuitive. "We found UltiPro to be the best, compared with other solutions we reviewed, in terms of ease of learning and navigation. It is very user-friendly," said Koenig.

About Ultimate Software

Ultimate Software, a leading provider of Web-based payroll and workforce management solutions, markets award-winning UltiPro as licensed software, as a hosted application through Intersourcing, and as a co-branded offering to Business Service Providers (BSPs) under the "Powered by UltiPro" brand. The Company employs 430 professionals who are united in their commitment to developing trendsetting solutions and delivering quality service. Ultimate Software customers represent diverse industries and include such organizations as Benihana Restaurants, The Container Store, Elizabeth Arden, The Florida Marlins Baseball Team, The New York Yankees Baseball Team, Omni Hotels, Ruth's Chris Steak House,

Ultimate Software/Resers Pg. 2

SkyWest Airlines, and Trammell Crow Residential. More information on Ultimate Software's products and services can be found at <u>www.ultimatesoftware.com</u>.

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